



SEATTLE INDIAN HEALTH BOARD'S 6TH ANNUAL
NATIONAL URBAN INDIAN HEALTH CONFERENCE

*"35 Years of Indian Health Care Improvement:
Showcasing Urban Indian Health Organizations"*

July 26-27, 2011
Seattle University Campus
901 – 12th Avenue, Seattle, Washington 98122

Conference Information

Join us in Seattle for the National Urban Indian Health Conference *"35 Years of Indian Health Care Improvement: Showcasing Urban Indian Health Organizations"*. 2011 marks the 35th anniversary of the Indian Health Care Improvement Act and Title V which gave recognition to the health needs of urban Indians. Conference participants will learn how urban Indian health organizations approach their work in serving urban Indian populations and will be given information and updates to move forward and expand upon this work.

Registration

The registration fee is **\$100 per person** which includes continental breakfast both days and lunch on day one of the conference. A registration form is included with this packet; additional forms are available by calling Debbie Baruso, Conference Coordinator, at (206) 324-9360, ext. 1103 or email debbieb@sihb.org. You may also download registration forms by visiting our website at www.sihb.org.

Conference Site

The conference will be held at Seattle University located in Seattle's central district, 901 – 12th Avenue, Seattle, WA 98122, approximately two miles from the downtown Seattle area.

Lodging

A rate of \$159 plus tax has been guaranteed for conference attendees at the Silver Cloud Broadway Hotel, 1100 Broadway, Seattle, WA 98122.

Rooms must be booked directly with the hotel by Friday, July 8th (after this date, rates and accommodations are subject to availability). Reservations should be made directly with the Silver Cloud Broadway Hotel by calling toll free (800) 590-1801. **Provide the conference code SIHB to receive the conference rate.**

Contact

Rebecca Corpuz, Deputy Director

Email: beckyc@sihb.org

or

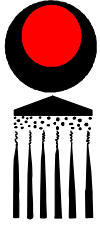
Debbie Baruso, Conference Coordinator

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Phone (206) 324-9360, Fax (206) 324-8910

www.sihb.org



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Conference Agenda

Tuesday, July 26th - 8 a.m. – 4:45 p.m.

- 8:00 - 9:00 a.m. **Registration & Continental Breakfast**
- 9:00 - 9:15 a.m. **Welcome**
Ralph Forquera, *SIHB Executive Director*
Cecile Hansen, *Chair of the Duwamish Tribe*
Sharon Johnson, *Regional Director, Dept. of Health and Human Services*
- 9:15 – 10:45 a.m. **General Session**
Health Care Reform: What's Happening
Updates from UIHO's in Washington, California, and other States
- 10:50 – 11:50 a.m. **Morning Workshops**
Serving Our Youth
Achieving Accreditation
- 12:00 – 1:30 p.m. **Lunch (provided)**
- 1:35 – 2:35 p.m. **Afternoon Workshops**
Serving Our Elders
Social Media & Marketing
- 2:40 – 3:40 p.m. **Afternoon Workshop**
Cancer Screening
Employee's Use of Social Media
- 3:45 – 4:45 p.m. **Afternoon Workshop**
Traditional Indian Medicine

National Urban Indian Health Conference
“35 Years of Indian Health Care Improvement;
Showcasing Urban Indian Health Organizations”

Wednesday, July 27th - 8 a.m. – 4:15 p.m.

8:00 – 9:00a.m. **Continental Breakfast**

9:00 – 10:15 a.m. **General Session**

Who’s an Urban Indian? – *Ralph Forquera, Executive Director, SIHB*
Roundtable discussion on who is considered an urban Indian and how do we document for Title V purposes.

10:20 – 11:20 a.m. **Morning Workshops**

Historical Trauma & Domestic Violence
Understanding & Improving Financial Operations

11:25 – 12:25 p.m. **Morning Workshops**

Viral Hepatitis & STI Prevention Project Update
How to HIPAA with HITECH

12:30 – 2:00 p.m. **Lunch (on your own)**

2:05 – 3:05 p.m. **Afternoon Workshops**

30 Years of HIV: What’s Changed?
Building & Maintaining Quality Improvement Programs

3:10 – 4:10 p.m. **Afternoon Workshops**

Healing Our Heroes: Working with Veterans

4:15 p.m. **Closing**

Workshops

Serving Our Youth – Panel

Selected UIHOs will discuss their work with youth

Achieving Accreditation – Britta Guerrero, CEO, Sacramento Native American Health Center; Rebecca Corpuz, Deputy Director, Seattle Indian Health Board (SIHB)

How to prepare your staff and organization for AAAHC accreditation. Examples of infection control, safety and other required programs, policies and procedures will be provided.

Serving Our Elders – Panel

Selected UIHOs will discuss their work with elders.

Social Media & Marketing – Eric Enriquez, Development Director, Sacramento Native American Health

Cost-effective strategies for utilizing the array of available social media to further your mission and reach all of your communities, from patients to funders.

Cancer Screening – SIHB/Urban Indian Health Institute

Roundtable discussion for participants to share information about successes and challenges around outreach and recruitment, on-site screening and referral services for breast, cervical and/or colorectal cancers. Participants are encouraged to bring questions or success stories to share.

Employee's Use of Social Media – Maile Robidoux, MBA, Human Resources Manager, SIHB

Considerations for the development of policies around employee use of social media, both on and off the job.

Traditional Indian Medicine – Panel

Selected UIHOs will discuss integration of traditional Indian medicine into their programs and services.

Historical Trauma & Domestic Violence – Invited Speaker

Overview of historical trauma and its role in domestic violence and other mental health issues facing urban Indians.

Understanding & Improving Financial Operations – Barbara Johnson, CPA, Finance Director, SIHB

An overview of OMB circular requirements, reporting and other tools to improve understanding of finance responsibilities.

Viral Hepatitis & STD Prevention Project Update – Elizabeth Knaster, MPH, Project Coordinator, UIHI; Jessie Folkman, MPH, Project Coordinator, UIHI

Presentation of results of key informant interviews to better understand the technical assistance and resource needs of sexually transmitted infection, HIV/AIDS and viral hepatitis programs, preliminary findings from community testing of health education messaging and an overview of free webinars and resources on these health topics.

How to HIPAA with HITECH – Rebecca Corpuz, Deputy Director, SIHB

Forming your Privacy Board, HITECH updates for Business Associate Agreements and electronic records, data sharing agreements, and how to become a HIPAA game show host (or making training fun)

30 Years of HIV: What's Changed? – Fransing Daisy, PhD, Northwest AIDS Education & Training Center

Overview and updates on HIV, target populations for prevention efforts and integration of HIV services.

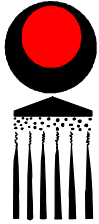
Building & Maintaining Quality Improvement Programs – Britta Guerrero, CEO, Sacramento; Rebecca Corpuz, Deputy Director, SIHB

How to develop and get staff involved in quality improvement processes and programs including examples of quality improvement and assurance structures, plans, studies and reports.

Healing Our Heroes: Working with Veterans – Speaker TBA

An example of outreach and care coordination for Native veterans and their families.

Additional workshops to be announced.



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Registration Form

To register, fill out and return by mail or fax. *Hotel reservations must be made directly with the Silver Cloud Broadway Hotel by calling toll free (800) 590-1801.* When calling, please identify the Seattle Indian Health Board (SIHB) and request the group rate.

Name: _____ Title: _____

Agency: _____

Mailing Address: _____

_____ City

_____ State

_____ Zip

Phone: _____ Fax: _____

Email: _____

Please include your payment of **\$100**.
Registration fee waived for conference presenters

Make checks payable to **Seattle Indian Health Board** and mail with this form to:
P.O. Box 3364, Seattle, WA 98114, Attn: UIH Conference
or fax to (206) 324-8910, Attn: UIH Conference

To charge to your credit card, please complete the information below:

Please charge \$_____ to my: VISA MasterCard

Card Number _____ Expiration Date _____

Name as shown on card (print) _____

Address (if different from above) _____

Signature of authorized cardholder (required)

For additional information, contact the Seattle Indian Health Board:
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